



**MEDIA INVITATION :  
767 CHALLENGE  
SUNDAY, SEPTEMBER 20, AT 10 AM**

**Montreal, September 17, 2009** – The media is invited to the Air Canada Base of Montreal-Trudeau Airport on Sunday, September 20, to attend the 11th presentation of the 767 Challenge, a charity event that brings together strong men and women to take on the challenge: pulling an Airbus airliner with their bare hands!

At this friendly competition, an Airbus weighing 72,767 kilos must be pulled over a distance of 3.7 metres (12 feet) in the fastest time. One after the other, 21 teams of 20 members representing small and large companies in the Montreal area as well as several police officers from Montreal Police Department will pull together to win one of the following titles: fastest pull, men and women categories, lowest team-weight pull and most dynamic team.

Organized under the honorary presidency of Mr. Edgar Rouleau, Mayor of Dorval, the event is organized for the benefit of Special Olympics Quebec's 4,000 athletes by the Montreal Police Department with the collaboration of Aéroports de Montréal (ADM) and Air Canada.

This fun one-of-a-kind event is free and open to the public. In addition to the plane pull contest, there will be a number of activities for the whole family such as inflatable games and mascots. Those interested in planes will have the opportunity to see aircrafts up close and visit a Sûreté du Québec (SQ) helicopter. Several units of the Montreal Police Department will have their booth. Also, the airport's falconers will meet the public. [www.defi767.com](http://www.defi767.com)

<b>WHAT:</b>	<b>767 CHALLENGE</b> <ul style="list-style-type: none"><li>Using human strength to pull an Airbus 321 in the fastest time</li></ul>
<b>WHO:</b>	<b>FOR THE BENEFIT OF SPECIAL OLYMPICS QUEBEC</b> <ul style="list-style-type: none"><li>Organized by The Montreal Police Department</li><li>In collaboration with Aéroports de Montréal and Air Canada</li></ul>
<b>WHEN:</b>	<b>SUNDAY, SEPTEMBER 20, 2009</b> <ul style="list-style-type: none"><li>10 : 00 a.m. Beginning of the Plane pull contest</li><li>12 : 30 p.m. End of Plane pull contest</li><li>2 : 00 p.m. Announcement of the results</li><li>2 : 30 p.m. End of the activity</li></ul>
<b>WHERE:</b>	<b>THE AIR CANADA BASE AT MONTRÉAL-TRUDEAU AIRPORT</b> 750, Côte-Vertu Blvd West Highway 40, exit 62 Côte-Vertu Road west to the end Follow the signs for the 767 Challenge <b>Free parking, admission and family activities</b>

**About Special Olympics Quebec**

The mission of Special Olympics Quebec is to enrich the lives of people with an intellectual disability through sport. Thanks to the support of numerous corporations such as **Hydro-Québec**, **the Forzani Group Ltd.** and **Loto-Québec** and to that of all the Quebec police departments taking part in the **Law Enforcement Torch Run**, Special Olympics Quebec can offer its training programmes and competition network to nearly 4,000 special athletes throughout Quebec. [www.olympiquesspeciaux.qc.ca](http://www.olympiquesspeciaux.qc.ca)

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